



## MASS SHOOTINGS ON COLLEGE CAMPUSES, WHAT EVERY UNIVERSITY PRESIDENT SHOULD KNOW

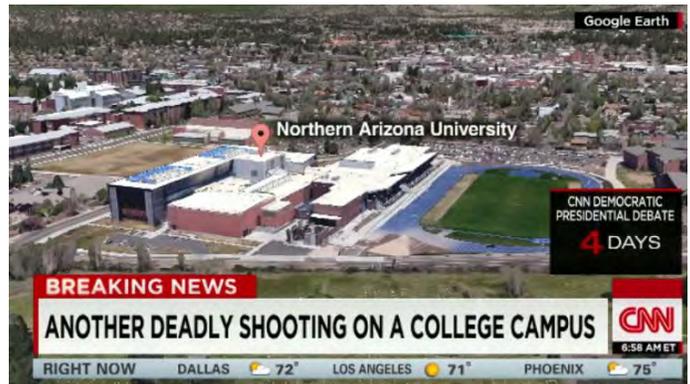
By Greg Tony, CEO of Blue Spear Solutions\*

At Blue Spear Solutions, we identified that from 2013-2015, there were 160 school shootings across the United States. Of those shootings, 47 percent took place on college or university campuses.

Many campuses have intensified emergency policies, adding sirens, notification systems and table-top exercises with local law enforcement. According to a recent survey by Campus Safety Magazine, one-in-four campus police departments are not prepared to handle an active shooter incident. Another 46 percent say they are understaffed. When police officers arrive on scene, their responsibility is to track down and eliminate the threat. Sadly, more than 40 percent of all Active Shooter victims die from otherwise survivable injuries.

A common practice at colleges and universities nationwide is to encourage students to report suspicious activity or incidents involving other students. Mental health related issues often manifest in college-age young adults between 18-21 years old. Proper mental health treatment and awareness are important components to the safety of students and faculty. However, every University President must take into account that most college campuses are prone to 'Active Shooter' incidents and empower faculty with life-saving training and the equipment necessary to treat critically injured victims.

At Blue Spear Solutions we offer Community Active Shooter Survivability Improvement Strategy Training (Co. A.S.S.I.S.T.®), a 4-hour program designed to educate faculty on nationally developed standards for Active Shooter preparedness and response strategies. In addition, we train individuals on lifesaving Bleeding Control (B-Con) techniques. The Co. A.S.S.I.S.T.® program, is the nation's first all-encompassing Active Shooter Preparedness program designed specifically to meet the recommendations developed by the United States Department of Homeland Security, The Hartford Consensus III and the National Association of Emergency Medical Technicians (NAEMT).



Training is only one component of a more sensible emergency preparedness plan related to 'Active Shooter' incidents on college campuses. Advanced Public Access Bleeding Control Stations should be strategically placed across university grounds, including dormitories. No matter how rapid the arrival of professional emergency responders, bystanders will always be first on the scene. A person who is bleeding can die from blood loss within three minutes, therefore it is important to quickly stop the blood loss. The stations are designed to be mounted on a wall, preferably co-located with Automatic External Defibrillators (AEDs) and provide publically accessible medical supplies to control major



bleeding.

Do not wait for an incident to occur on your campus, invest in the safety of your faculty and student body today. Contact us at [info@bluespearsolutions.com](mailto:info@bluespearsolutions.com) for a proposal customized to meet the needs of your university. For more information on Blue Spear Solutions services and Advanced Public Access Bleeding Control Stations, visit our website, [www.bluespearsolutions.com](http://www.bluespearsolutions.com).

*\*About the Author: Blue Spear Solutions CEO, Greg Tony, is a nationally-certified public safety professional with more than 10 years of experience in advanced life-saving techniques including Active Shooter Threat Instruction, Basic Tactical Medical Response and is a recognized State of Florida Emergency Medical Responder. With active shooter situations and mass bombings on the rise in our nation and world-wide, Greg researched best practices to preserve and sustain life, empowering individuals to protect themselves and help others. His research and passion to save lives led to the development of the Co. A.S.S.I.S.T.® program and creation of Blue Spear Solutions.*